
SUMMARY OF INDEPENDENT IMPACT ASSESSMENT STUDIES CONDUCTED IN PURSUANCE OF RULE 8(3) OF THE COMPANIES (CORPORATE SOCIAL RESPONSIBILITY POLICY) RULES, 2014 - FY 2023-24.

1. Study: Impact Assessment of Reliance Foundation Sports Programme – Promoting Grassroot Sports Initiatives.



Impact Assessment Agency – Kantar Public

Background

Reliance Foundation Sports for Development programme nurtures sporting talent from grassroots and helps them grow into high performers. The sports initiatives are free and open to all and have reached the remotest parts of the country.

Objective

- To evaluate the impact of programme on skills, performance, opportunities, access to sports, and experience of the athletes associated with the programme.

Key findings

- 98% RF athletes reported that RF provides superior training. Over 94% non-RF athlete respondents consider RF as competitive in comparison to other competitive programmes or foundations and expressed satisfaction, specifically in relation to programmes, competitions, and tournaments organized by RF.

Across the eight sports programmes within RF, a majority (87% - 93%) of athletes perceive the benefits – encompassing improved mental and physical health, social cohesion, access to sports, and career development – as good or very good. 95% agree that RF offers a high-quality learning environment for athletes.

Over 95% of respondents consider RF sports programme effective in enhancing their skills and performance. Over 92% agree that competitions organized by RF offer valuable opportunities to showcase their skills and abilities.

In the case of RF Young Champs (RFYC), the achievement and competitiveness rating rose notably from 42% before RF enrollment to 93% post-enrollment. Athletes in RFYS and RFDL (Reliance Foundation Development League) witnessed a surge from initial ratings of 47% and 43%, to 94% and 93%, respectively, after associating with RF.

- Over 53% perceive the management staff at Reliance Foundation as very good. In assessing the performance

of foundation programmes, a substantial 96% of Reliance Foundation (RF) athletes agree that RF outperforms; among non-RF athletes, 69% agree that RF's programme performance is superior.

- Over 91% of athletes reported strong alignment with the values and vision of RF leadership.
- 52.13% of participants consider the sports program effective, while an additional 43.25% deem it highly effective in enhancing their skills and performance. These combined responses reiterates the significant perception among respondents that the sports program excels in contributing to the improvement of their abilities and overall performance. Increased awareness and interest in sports scholarships among athletes. Better quality of coaching delivered by trained PE teachers in schools.

These impacts collectively contribute to the overall success and effectiveness of the Reliance Foundation Sports programme in nurturing talent and promoting sports development across different levels.

2. Study: Impact study of interventions at Jamnagar



Impact Assessment Agency – ThinkThrough Consulting Private Limited.

Background

Reliance Foundation has been implementing community development initiatives focusing on healthcare, nutrition and awareness, education, skilling, women empowerment, animal welfare, etc.

Objective

Assess the impact of the integrated initiatives across the diverse themes of Health; Education; Skilling; Women Empowerment; Animal Welfare. The targeted beneficiaries include women, youth and other community members from Motikhavdi, Jamnagar, Padna and nearby villages, vulnerable children with HIV, fishermen, students, etc.

Key Findings

- 98% caregivers of HIV positive children expressed high satisfaction with the quality of ration kits provided. 98% caregivers expressed satisfaction with the counselling support provided by the Reliance Foundation medical team.
- RF provided timely infrastructural assistance in just 5 days to the M. P. Shah Government Medical College

during COVID 19, which was very effective in strengthening infrastructure within a very short span of time. This included Masks, PPE kits, oxygen, and beds were provided in addition to 50 nursing staff, about 100 paramedical staff, and around 150 medical staff. RF Supported in converting entire paediatric department to COVID-19 centric paediatric department and provided 60 beds for the purpose.

- Quality of education was enhanced by focusing on school infrastructure development. This led to increased enrolment, attendance and student engagement.
- Free-of-cost forklift training was provided to youth. The training enhanced employability and personal development.
- Regarding the Swashray initiative that trains women in diverse fields and offers employment opportunities, approximately 80% of the women reported fair compensation and stable monthly pay, while 100% reported improvement in their economic well-being.
- With respect to the veterinary hospital established by Reliance Foundation, 92% respondents felt satisfied with the helpline assistance, and hospital services.
- 98% of the fishermen who were provided with fishing equipment and bicycles, a striking 98% noted a significant improvement in catch quality and 65% reported daily increase in income by INR 500.

3. Study: Impact Study of Rural Community Infrastructure Development Initiatives



Impact Assessment Agency – Athena Infonomics India Private Limited (AIIPL)

Background

Reliance Foundation extended grants support towards community infrastructure initiatives in multiple states for road construction, foot pathway and other community infrastructure development, installation of solar power capacities, etc., promoting sustainable community transformation.

Objective

To evaluate the relevance, effectiveness and impact of the community infrastructure initiatives.

Key findings

- The 1.2 km road constructed by Reliance Foundation in Baharagora, Jharkhand, connecting four villages was found to be used by all villages and 98% respondents reported ease of plying vehicles/bicycle and increased availability of public transport. More than 90% villagers noted reduction in travel time to access basic facilities and healthcare services.
- 93% of villagers reported improved access to emergency healthcare after road construction by Reliance Foundation in Baharagora; 83% reported improved students' attendance; 97% reported optimisation of transportation cost of agricultural materials; 57% observed increase in local employment opportunities, while 38% reported establishment of new businesses. The road construction positively impacted establishment of new community infrastructure (reported by 69% respondents) like WASH facilities, schools and communication centres. 85% villagers reported increased social interaction.
- Re-construction of a 6-km sheltered pathway from Alipiri to Tirupati in Andhra Pradesh to address the needs of pilgrims visiting Tirumala was found to be highly relevant in ensuring safety and convenience for the pilgrims.
- 97% of pilgrims found the new foot-pathway in Tirupati offering greater convenience compared to the old pathway, while 94% perceived enhanced safety and security.
- The increased capacity of the solar power plant (60 kW to 90 kW) at Govardhan Eco Village in Maharashtra addressed the increasing demand for solar power. 97% of the Govardhan eco-village residents and visitors expressed satisfaction with the effectiveness of the upgraded solar grid in providing consistent electricity supply. Over 90% of power-cut incidents lasted less than 10 minutes, significantly minimizing the adverse effects on community initiatives and student training.
- The upgraded solar power plant in the village increased solar usage from 20% to 55% and contributed significantly to environmental and economic sustainability, resulting in the saving of 267.7 tonnes of carbon dioxide and a 52.35% reduction in greenhouse gas emissions. Furthermore, the upgraded solar grid yielded savings of INR 67,96,935 in electricity bills.